

Parcolys Flooring



PARCOLYS FLOORING

Since 1 January 2016, Parcolys Flooring has been a strategic partner of the Saint Gobain Group in the flooring sector. In the last two years, Parcolys has set up successful brands like Parcolux, Parcostone, and Parcozen. Saint Gobain, which owns building chains like Lapeyre, Point P in France and Belgium, International Decorative Surfaces in the UK and Ireland, Optimera in Scandinavia, and Raab Kaercher in Germany, wants to work further with Parcolys Flooring on innovative floor and wall solutions. They've had increasingly successful client links for a few

years, so both Saint Gobain and Parcolys Flooring wanted to formalise this link.

Unilin enters into a strategic partnership on US Floors WPC patent portfolio.

On the 16th of January 2016, Unilin entered into an agreement with US Floors, whereby Unilin was granted semi-exclusive right to sublicense the US Floors WPC patent portfolio to its existing and new licensees. "We are very pleased to enter into this agreement with Unilin's licensing company," states Piet Dossche, CEO of US Floors. "We are welcoming the fact that Unilin and Mohawk will be protected under our WPC patent portfolio and that the Unilin patent and licensing team, which have shown great success in enforcing and managing intellectual property rights, have agreed to expand our licensing activities." "We are looking forward to a successful cooperation," states Bart Van der Stockt of Unilin. "We recognize the strength of the US Floors patent portfolio and we are looking forward to further develop the WPC category through our licensing program."

US Floors has entered into a similar semi-exclusive sublicensing framework with Välinge Innovation AB.

ASPECTA ACCEPTED INTO MULTILAYER MODULAR FLOORING ASSOCIATION [MMFA]



ASPECTA was accepted into the MMFA at Domotex Hannover, this week, in recognition of the brand's achievements to date, calibre of its products and team, and commitment to industry standards. ASPECTA global CEO, Harlan Stone, and Marcel

Kies, managing director of ERME [Europe, Russia and the Middle East], were welcomed by MMFA president Matthias Windmüller.

The MMFA seeks to ensure that members deliver to the very highest levels in terms of safety, quality and sustainability. The organisation actively participates in standards' committees and has a strong focus on technical insight and market research. Making substantiated contributions to ongoing ISO and CEN work internationally is another priority. MMFA president, Matthias Windmüller, said: "It is an exciting time for our sector with many operators seeing significant growth year on year and the arrival of more and more improvements into the industry. We are especially pleased to welcome ASPECTA as this momentum continues as we have been very impressed with what they have produced already, their professionalism and passion for innovation."

Commenting on this achievement, Harlan Stone said: "We were truly delighted to be accepted into the MMFA and will now be sure to make the most of this opportunity. Not only in Europe, but also by looking to found and launch a North American group."

Marcel Kies added: "The MMFA is deservedly held in very high regard across Europe and so we are incredibly proud to now be a member. We plan to be a very active contributor and look forward to what we can all achieve collectively. It is an exciting time for operators in the multilayer modular sector and market initiatives as promoted by the MMFA are something any serious player should be a part of."